

Ventas por Marcas -Unidades-

Hasta.....	31-Jul-16	31-Jul-15	Incremento
MARCAS	Unidades	Unidades	%
BRANIFF (cig)	139.317.194	148.262.968	-6,03%
CALYPSO (cig)	86.045.295	92.263.377	-6,74%
COBURN (cig)	85.849.881	105.746.950	-18,82%
SILVERADO (cig)	81.906.200	83.548.400	-1,97%
ROLL'S (cig)	79.616.209	81.706.475	-2,56%
BULLBRAND (cig)	69.068.026	74.113.540	-6,81%
AMIGOS (cig)	66.567.120	72.154.889	-7,74%
CHESTERFIELD (cig)	58.623.336	56.802.384	3,21%
FARIAS (cig)	52.227.792	59.546.902	-12,29%
DUCADOS (cig)	44.031.392	58.219.808	-24,37%
PALL MALL(cig)	39.849.840	27.742.140	43,64%
JOCKEY (cig)	39.440.225	39.304.682	0,34%
H.W. CAFÉ CRÈME (cig)	33.330.130	35.875.875	-7,10%
PANTER (cig)	32.739.300	31.693.475	3,30%
CALYPSO	31.313.471	34.898.644	-10,27%
AL CAPONE (cig)	26.127.860	25.960.150	0,65%
AGIO (cig)	21.962.994	21.664.772	1,38%
VEGAFINA (cig)	16.354.930	17.388.499	-5,94%
SALSA (cig)	15.719.710	17.117.470	-8,17%
BREAK (cig)	15.635.112	18.642.076	-16,13%
REIG (cig)	14.350.995	11.880.825	20,79%
REX (cig)	14.329.480	16.127.960	-11,15%
CLUBMASTER (cig)	13.670.640	12.926.140	5,76%
LA PAZ (cig)	13.289.820	14.068.035	-5,53%
EL GUAJIRO	11.411.144	12.292.389	-7,17%
TRABUCOS	11.141.822	12.006.036	-7,20%
LA DALIA	10.271.278	11.251.415	-8,71%
NEWMINSTER (cig)	9.913.552	6.376.248	55,48%
DANNEMANN MOODS (cig)	9.802.752	5.957.112	64,56%
BRAVO (cig)	7.337.540	7.819.830	-6,17%
L&M (cig)	7.197.432	7.489.548	-3,90%
FARIAS	6.118.449	7.191.865	-14,93%
VICTORIA (cig)	6.061.888	7.153.850	-15,26%
DUX	5.660.482	6.613.270	-14,41%
NEOS (cig)	5.645.780	6.977.849	-19,09%
MONTECRISTO (cig)	5.226.170	5.657.540	-7,62%
WEST (cig)	4.639.470	-	-
MONTE NEGRO	4.312.289	5.215.531	-17,32%
VERELLEN	4.043.830	2.860.904	41,35%
MINI DAVIDOFF (cig)	3.678.685	4.009.940	-8,26%
BULLBRAND	3.662.230	-	-
PUNCH (cig)	3.601.240	3.567.320	0,95%
CANDLELIGHT (cig)	3.520.583	4.999.727	-29,58%
RESTO MARCAS	54.975.977	61.413.355	-10,48%
Totales	1.269.589.545	1.336.510.165	-5,01%